



**Outreach and Engagement Committee
Meeting Minutes
Oct. 17, 2023**

A meeting of the Outreach and Engagement Committee of the Board of Trustees was held on October 17, 2023, in Hennepin Room G120 at Hennepin Technical College, Brooklyn Park.

Committee members present: Dawn Erlandson, Chair; Jerry Janezich, Vice Chair; Jim Grabowska, Idman Ibrahim, Christopher Richter, and Cheryl Tefer.

Committee members absent: Alex Cirillo

Other board members present: Micah Coatie, Jay Cowles, Tim Huebsch, Roger Moe, April Nishimura, Kathy Sheran, and George Soule.

Staff present: Scott Olson, Chancellor; Noelle Hawton, Chief Marketing and Communications Officer.

Meeting materials and audio recordings are available on the [Board of Trustees website](#).

Committee Chair Erlandson called the meeting to order at 10:05 a.m.

Agenda Item 1: Approval of the Meeting Minutes for May 16, 2023

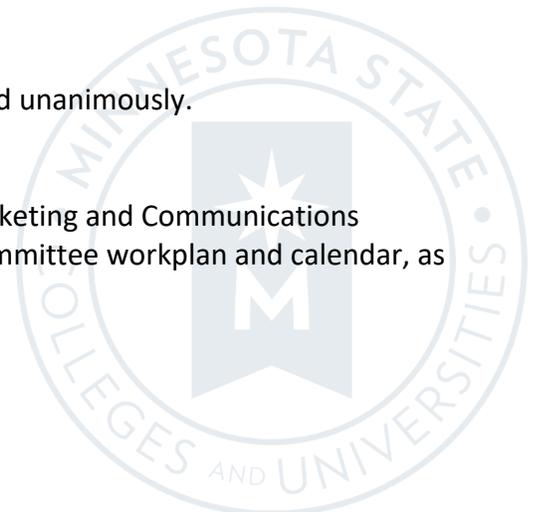
Committee Chair Erlandson asked if there are any changes or amendments to the minutes then asked for a motion to approve. Trustee Janezich made the motion and Trustee Tefer provided a second.

A roll call vote was conducted and the minutes were approved unanimously.

Agenda Item 2: FY2024 Committee Workplan

Committee Chair Erlandson invited Noelle Hawton, Chief Marketing and Communications Officer, to present the FY2024 Outreach and Engagement Committee workplan and calendar, as detailed in the meeting materials.

This being an informational item, there was no vote taken.



Agenda Item 3: Promoting the North Star Promise

Committee Chair Erlandson invited Noelle Hawton, Chief Marketing and Communications Officer, to present on Minnesota State's promotion of the North Star Promise and efforts to engage with prospective students and their influencers about the overall affordability of Minnesota State colleges and universities, as detailed in the meeting materials.

Committee Chair Erlandson invited Sharon Pierce, President, Minneapolis College, to present on the college's efforts to provide critical personal, academic, and basic-needs support services to students to help them persist and graduate, as detailed in the meeting materials.

This being an informational item, there was no vote taken.

Adjournment

The committee chair adjourned the meeting at 11:01 a.m.